



The Winding Rivers Library System Presents

The Power of Storytelling — for All Library Staff and Adult Reading Programs — Why Should Kids Have All the Fun?



February 28, 2013

9:00am - 3:15pm

Onalaska Public Library

741 Oak Avenue South

Onalaska, WI

Continuing Education Contact Hours: 5



8:30am

Registration and Refreshments

9:00am

Welcome and Speaker Introduction: Sara Slayton, storyteller and educator

9:05am

Storytelling is a powerful medium to prompt learning and understanding. All library staff can use stories to strengthen connections with each other, with their users as well as their non-users, and with the funders and decision-makers whose votes have a critical impact on the library. Join us to learn from seasoned storyteller Sara Slayton how to use **story** effectively in managing, promoting, and planning for your library.

The Power of Storytelling

Uses and Benefits in the Library

Listening to our users

- As part of customer service
- Inviting and harvesting their stories

Story

- As Problem-Solving - how to be effective
- As Wisdom - using tales that already exist
- As Advocate - who needs to hear the library story?

12:15pm

Lunch - we will provide a list and map of nearby restaurants.

1:30pm

Adult Reading Programs: Seasonal Programs and Book Clubs

Join a panel of experts — our own members — for a discussion of reading programs for adults, including those that coordinate with the summer library programs for kids and teens; those that provide a novel approach to beating the winter blues; and book discussion groups of all kinds.

Bring information to share about your library's programs, and your questions about getting one started — it's a great opportunity to investigate the possibilities for adding more value to your community's library.



To Register: Call Marcia at 608-789-7137 or Email mes@wrlsweb.org